

DTC WINE WORKSHOPS PRESENTS.....

MYSTERY SHOPPER SERVICES

DTC Wine Workshops supports wineries throughout the nation in the areas of Strategic Planning, Technical System Implementations, Staff Training & Coaching.

DTCWW offers a team of 16 trained mystery shoppers ready to visit your property. All shops include a summary report with expert recommendations.



- DIRECT CONSUMER FEEDBACK
- 40-POINT TASTING ROOM SCORECARD
- 25-POINT CLUB SCORECARD
- 20-POINT WEB STORE SCORECARD
- SUMMARY & EXPERT RECOMMENDATIONS